Mission: Empowering Women, Igniting Entrepreneurial Success.

The Dean of Entrepreneurship Development at Holy Cross College, Nagercoil, is dedicated to fostering a supportive ecosystem that empowers women to become successful entrepreneurs. To achieve economic empowerment, opportunities are provided to enhance comprehensive resources, mentorship, and opportunities for skill development, enabling women to create and lead their own ventures. Our mission is to promote economic upliftment and gender equality by nurturing the entrepreneurial spirit among women, fostering innovation, and driving sustainable growth in our community.

Vision: Building a Thriving Community of Women Entrepreneurs

We envision a future where women are at the forefront of entrepreneurship, driving economic growth and social transformation. We strive to create an inclusive and empowering environment that encourages women to embrace their potential, take risks, and pursue entrepreneurial endeavours. Through our holistic support system, strategic collaborations, and innovative initiatives, we aim to cultivate a vibrant community of confident and successful women entrepreneurs who contribute to the economic upliftment of not only themselves but also the larger society.

Goals of the Deanery of Entrepreneurship Development

1. **Motivating and Empowering Future Entrepreneurs:**

Facilitating dynamic and inspiring sessions that ignite the entrepreneurial spirit within students, motivating and empowering them to explore the realm of entrepreneurship and fostering their inclination to embark on their own ventures. These sessions aim to identify potential student entrepreneurs and innovators.

2. **Specialized Training for Product-based Entrepreneurship:**

Providing highly specialized training programs meticulously designed for aspiring entrepreneurs with a keen interest in developing businesses which centre around innovative

products. These comprehensive trainings offer tailored guidance and insights, equipping entrepreneurs with the necessary skills and expertise to excel in the competitive market.

3. Strategic Evaluation and Approval of Entrepreneurial Ventures:

Conducting thorough evaluation of business plans and entrepreneurship proposals from students and make well-informed decisions regarding the granting of permissions for start-ups and entrepreneurial ventures within the campus. This ensures that the most promising and viable initiatives receive necessary support and guidance.

4. Guidance and Mentorship for Early-stage Innovators:

Providing comprehensive guidance, unwavering support, and mentorship to early-stage entrepreneurs, enabling them to navigate challenges and maximize their potential for success. This mentorship program nurtures their growth and fosters an entrepreneurial mindset.

5. Progress Analysis for Ongoing Ventures:

Conducting in-depth analysis of the progress and performance of ongoing entrepreneurial ventures, extracting valuable insights and recommendations to optimize their development and ensure long-term success.

6. Engaging Alumni in Entrepreneurships:

Cultivating alumni engagement by maintaining a comprehensive record of alumni involvement, including their contact details, participation in activities, and potential funding contributions. Alumni serve as mentors and trainers, sharing their expertise and collaborating with entrepreneurial endeavours.

7. Organising Start-up Bazar Events:

Orchestrating Startup Bazar events and meticulously documenting its various aspects, such as brochures, reports, and captivating photos. This includes organizing departments, capturing student details, tracking registration fees, and diligently recording financial information to ensure transparency.

8. Seed Funding Recommendation for Entrepreneurs in Need:

Offering recommendations and facilitating the allocation of seed funding to eligible entrepreneurs who encounter financial setbacks on their entrepreneurial journey. This support aims to provide the necessary resources for their innovative ideas to take shape and flourish.

9. Monitoring and Analysing Entrepreneurship Activities:

Monitoring and analysing the activities of the Entrepreneurship Development and Innovation Institute (EDII), the Startup Committee, and the TN Startup ecosystem once in 3 months, to

identify key trends and challenges, leading to informed recommendations and strategic enhancements.

10. Efficient Documentation and Record-keeping:

Maintaining files regarding the founders of ventures, their company logos, and records of all activities related to entrepreneurship. This includes capturing essential details, documenting achievements, and ensuring easy access to valuable information for future reference and analysis.

11. Product Patenting:

Identifying and assisting entrepreneurs in the process of filing patents and grants for their product-based innovations. This support enables them to protect their intellectual property and capitalize on their unique offerings.

12. Maintaining a comprehensive list of the entrepreneurial courses and reviewing the entrepreneurial components offered by departments at the time of syllabus revision. This includes making recommendations for innovative course development to ensure the curriculum remains relevant, engaging, and aligned with industry demands.

13. Entrepreneurial Training for Neighbourhood Communities:
Providing entrepreneurial training to the neighbouring communities with the help of student entrepreneurs or alumni entrepreneurs.

14. Encouraging departments to have Industrial Visits to Real Time startups in the neighbourhood or in neighbouring institutions having startup units.

15. Monitoring the 4 working groups under the Deanery and maintain document related to their activities and audit them every semester (**EDII, IEDC, TNStartup** and **Startup**-IIC)

File management and Documentation at the Dean of Entrepreneurship Development

1. **Policy Documents:**
   Institutional policies, startup policy, policies of TN Startup etc., and procedures related to entrepreneurship development.

2. **Administrative Files:**
   Documents pertaining to the organizational structure.
   Meeting agendas and minutes.
   Action plans of each committee.

3. **Entrepreneurs & Founders Records:**

Comprehensive records of student and faculty entrepreneurs, including their names, logos, registration details, and founders' information, incubation agreements and success stories or case studies of successful startups.

4. **Business Plans and Proposals:**
   File containing business plans and proposals received from students and faculty for new ventures and innovative business ideas.

5. **Details of Seed Money granted to deserving Entrepreneurs:**
   File documenting the details and proposals submitted by economically disadvantaged students seeking seed funding for new startups or scaling up existing ventures.

6. **Mentorship File:**
   Detailed logs and reports of business mentoring sessions conducted by the deanery or mentorship provided by external organizations.

7. **Alumni Engagement File:**
   Records of alumni engagement, including contact details, participation in activities, mentoring and training contributions, funding support, and other relevant information.

8. **Eco/Social Entrepreneurship File:**
   Documentation related to community engagement initiatives, such as motivational workshops for women in neighboring communities and eco-entrepreneurship.

9. **Start-up Bazar Details:**
   Comprehensive details of the Startup Bazar event, including brochures, reports, photos, organizing department information, participating student details, registration fee records, financial transactions, feedback, and suggestions.

10. **Events and Workshop File:**
    Documentation related to workshops, product-based training programs, and events, including brochures, reports, photos, budgets, schedules, logistics, speaker profiles, attendance records, feedback surveys, and workshop materials.

11. **Industry Collaboration File:**
    Documentation pertaining to industry collaborations in various sectors, such as jute, paper, eco, tribal, agro industries, and networking initiatives.

12. **Funding and Grants File:**
    Files containing grant proposals, applications, supporting documents, funding agreements, and contracts.

13. **Rules and regulations for Student Entrepreneurs:**
    Files containing information on credits allotted for student entrepreneurs, attendance relaxations, formal letters of acceptance for attendance relaxation or credit sanctioning.

14. **Treasurer's Report:**
    Financial documents, ledgers, and reports, audited statements, etc.

15. Product based Patent Publication Report:
Published patents, including related articles, evidences, and reports.

16. Entrepreneurial Courses Offered by all Departments:
Documentation outlining the entrepreneurial courses offered by different departments, including program outlines, curriculum details, course syllabi, credit allocation, and learning outcomes. (For Accreditation Purposes)

Report of the Activities of Working Groups :

17. EDII Report:
Comprehensive report covering the activities of the Entrepreneurship Development Institute of India (EDII) for the past five years.

18. Start-up Committee Report:
Detailed report summarizing the initiatives and achievements of the Start-up Committee over the past five years.

19. TNStart-up Report:
Reports providing insights into the activities and progress of the TNStart-up ecosystem.

20. IEDC Report:
Activities and achievements of IEDC of the college for the past 5 years.